

Apartment Community Virtual Tours
360 Interactive Virtual Tours
Virtual Tour Distribution
Elevated Photography
Single Property Sites
Virtual Tour Discs
Professional Audio
3D Floor Plans
Night Shots
and more!

BlueLaVaMedia is a Northern Michigan virtual tour company that gives you the kind of personal attention you crave but also has the big business capabilities you will need to remain competitive. More customers are turning to us daily who seek to have the edge that they need in today's market.

Let our property marketing tools and Interactive 360 Virtual Tours put your business in front of more customers than ever before.

Making the decision to choose BlueLaVaMedia to drive your marketing or enhance your website is making an intelligent business decision. With over 10 years of Internet savvy and over 35 years of professional photography expertise, our customers receive only the very best.



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Bringing your
community
to life.

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Key Statistics

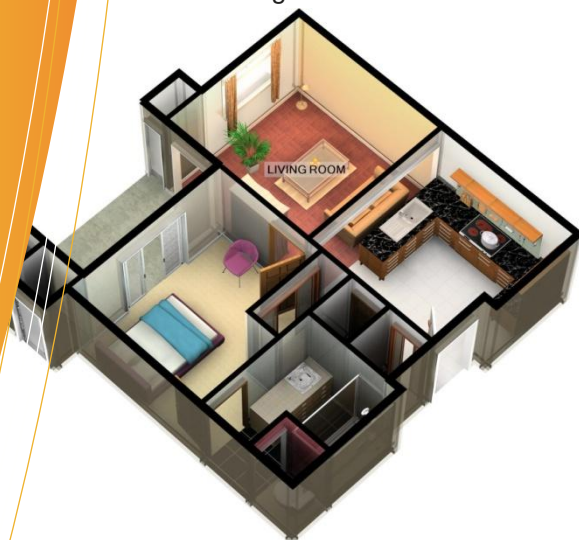
44% are searching after hours – websites ARE your 24-hour leasing center!
People want online interaction --- give them

If you have a custom URL, market that Web address like you do your phone number.

Many apartment communities report that Internet Marketing is quickly becoming their number one source of traffic and leases.

79% of repeat renters and 84% of first time renters use the internet to search for an apartment.

Internet marketing has the lowest cost per lease of any form of advertising!



Technology at work for you

CONNECTING YOUR APARTMENT COMMUNITY TO THE MARKETING RESOURCES YOU NEED

Apartment hunters have come to rely on the Internet for the latest information on rentals. Today's renters are "Instant Messaging" each other via cell phones, shopping for the hottest things on ebay.com and constantly networking through online communities. It's the organization that understands and captures the imagination and interest of these gen x multi-taskers that will stand out above the rest.

BlueLaVaMedia marketing technology creates excitement by providing a virtual visit of the community using several unique technologies. Our digital photographs rendered into 360 degree virtual tours along with our innovative 3D floor plans with furniture and professional voice-overs are sure get those heads turning. A compelling use of our virtual tour and 3D technology will keep visitors on your site, and will also keep them coming back!



flexible solutions for your business needs

360 INTERACTIVE VIRTUAL TOURS

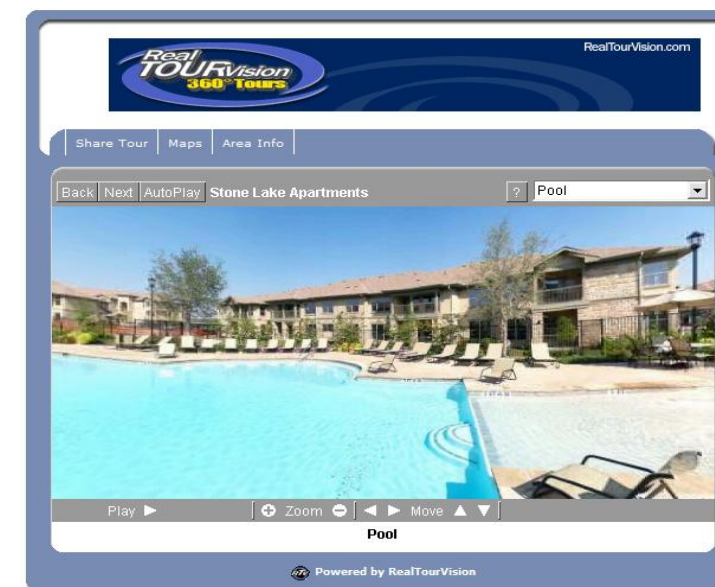
Apartment shoppers look at virtual tours. Ellipse Communications conducted a study of 57 apartment community Web sites and their activity over the course of a year. One of the many things they reported is that the most requested page is the Virtual Tour. The return on your investment is instant.

WEEKLY REPORTING

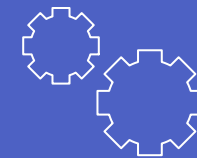
You will love receiving our weekly hit reports that inform you on which of your properties are performing the best and from what sites your online shoppers are coming from. Fine tune your marketing strategy.

3D FLOOR PLANS

Transform your floor plan into three dimensions. These stunning, visually-appealing 3D floor plans allow prospective renters to easily visualize the design and space of the apartment. Professional quality plans at exceptional value. Your three-dimensional floor plans can be imported into your virtual tours and can be displayed with or without furniture – whichever you prefer.



- 360 interactive panoramic images
- Custom hot spots for navigation
- Custom branded virtual tour window
- Contact information
- Slide show feature enabled
- Download tour enabled for offline viewing
- Email tour enabled for online sharing
- Google map and satellite view enabled
- Posting of virtual tour to your web site
- One year of virtual tour hosting
- FREE Image editing and enhancements
- FREE Unlimited text updates on tour
- FREE CD with high-res images for print
- FREE virtual tour music enabled



CUSTOM SOLUTIONS

Next time you have a showing, give your prospects something to remember your community by handing over a custom Tour Discs. Tour Discs are a unique marketing tool great for sales centers, community open houses, investor opportunities, and much more!



WEB SOLUTIONS

Don't have a Web site? Not a problem. Let us create a single business Web site specifically for your virtual tour! Your community's virtual tour can also be posted on multiple Internet sites, such as Craigslist, YouTube, Move.com & Apartments.com. This will allow your e-presence to increase drastically!



E-BUSINESS SOLUTIONS

Our custom powerful marketing tools combine decision-making information with interactive online content to prospective renters. 360 virtual tours, floor plans, flyers, pictures and our other applications make for viral Internet marketing that speed up the leasing process!