

BlueLaVaMedia Newsletter November
2008

Listing Powered by:



Home of the EXPOSURE ENGINE

NOW WITH VIDEO POWER!!!!

YouTube

Google Video

AOL video

Facebook

Maximum Listing Exposure We
push to 98 Sites!

[Click to See Our Video Tour](#)

WIN FREE VIRTUAL TOURS!

*Looking your best has never been so easy...
and so much fun!*



In This Issue:

- BlueLaVaMedia's new VIDEO TOURS!
- Facebook...not a social network?
- BlueLaVaMedia sales and marketing tips

Video Enhanced Virtual Tours!

BlueLaVaMedia is very pleased to announce our brand new video virtual tour made specifically for syndication to popular websites such as YouTube, Facebook, Google video, AOL Video, MySpace and more! This enhanced level of distribution is now included with the purchase of any BlueLaVaMedia Exposure Engine. Pushing real estate and business virtual tours to these heavily populated sites brings more traffic back to your interactive 360 virtual tours and helps local real estate agents and business owners come up higher in the search engines. These days it's all about ranking higher naturally without having to pay for those clicks!



Visit our website today

Featured Real Estate Agent:



[Visit my tour gallery](#)

Diane Ocenasek

4544 W. Marl Lake Rd.

Roscommon 48653

Click To take Tour



YOU WILL LOVE OUR:

Vibrant Weekly Hit Report

Included with every tour

The longer our videos stay online the more they begin to rise to the top of the search engine results thus making it easier and easier for people to locate the real estate agent or local business they are searching for.

The traffic generated from our Exposure Engine is simply amazing to say the least! All customers of BlueLaVaMedia who have purchased an interactive 360 virtual tour from us with an Exposure Engine as an add on will soon find their new video virtual tour on our YouTube channel located here:

[Traverse City Real Estate Videos](#)

From our YouTube channel you can view our video tours as well as instantly add them directly to MySpace, Facebook, Mixx and Stumbleupon accounts for further syndication. The possibilities are limitless!

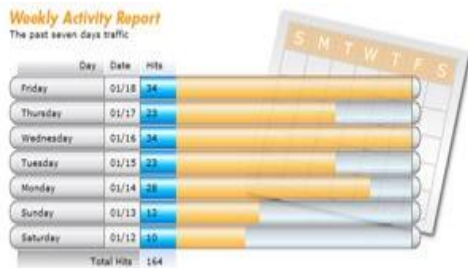
With listing inventory at an all time high, right now it's more important than ever to make sure you do everything you can to attract the eye of those limited home shoppers out there.

Facebook is not a social network!!!

At least that's what Facebook says. It seems Facebook is making a public stand that they are a 'social utility' and **not a 'social network'**.

According to a Blog post on **TechCrunch**, Facebook users' accounts are being deleted and users are being told that "...Facebook accounts are meant for authentic usage only. This means that we expect

[Click to see Hit Report](#)



- Single Property Sites
- Panoramic Sign Riders
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- Night Shots
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accounts to reflect mainly “real-world” contacts (i.e. your family, schoolmates, co-workers, etc.), rather than mainly “internet-only” contacts. As stated on our home page, Facebook is a social utility that connects you with the people around you, not a “social networking site”.

As discussed in a recent blog post by [WebProNews](#), it seems that **Facebook** is getting its feathers ruffled over a popular Facebook application called **PackRat** created by [Alamofire](#).

In this game users gather, purchase, steal and collect cards. Apparently, this game is so popular that many people are making soaring amounts of ‘internet-only’ friends in violation of **Facebook’s Terms of Use** and quickly finding out that participation in the game has caused the cancellation of their Facebook account.

Who knew making new friends would get your account canceled?



Sales & Marketing Tips

Blogging for SEO

Blogging is much more than an easy way to keep in contact with clients and keep them up to date with company announcements. Blogging is also one of the



strongest tools in your SEO (search engine optimization) toolbox!

Creating a good blog to help in your SEO efforts requires a little forethought and planning. Writing about 'just anything' will not help your efforts. It is important to have a list of keywords handy when creating your blogs for SEO purposes. Remember to stay on topic! While related content helps support the main content of your blog, it is very important not to stray off topic. This is especially true if you have a new blog or a blog that does not have much content. Don't have a blog yet? Start one today by clicking our image below!

active rain
Real Estate Network

[View my profile](#)

Keep It Simple

When setting appointments offer two dates and times rather than asking the customer to choose. This makes the customer make a decision between 'this date' and 'that date' and reduces the 'I will get back to you' answers.

Resources & Company Information

[Download Our](#)

[Real Estate & Property InfoPack Here](#)

[Business & Commercial InfoPack Here](#)

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